

THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

NEW BEAUTY

SPECIAL EDITION

THE LATEST
**WRINKLE
REMOVERS**

**FACELIFT
OF THE
FUTURE**

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ANTI-AGING BREAKTHROUGHS
ADVANCED INJECTABLES · AGE-REVERSING LASERS · POWERFUL PRODUCTS

A NON-SURGICAL FACELIFT

liquid lift

CAN THE ALTERNATIVE TO A SURGICAL FACELIFT COME FROM A NEEDLE? THE LIQUID LIFT SHOWS PROMISE FOR ERASING THE SIGNS OF TIME WITHOUT SURGERY.

HOW IT WORKS?

The right filler, or combination of fillers (newly approved **Juvéderm** has three different formulations to plump, fill and smooth wrinkles) is injected at varying depths within or beneath the skin to instantly fill space and create a new shape. You may have multiple injection sites (and some swelling or bruising that lasts for a few days), but no incisions. You can also use your own fat as a filler by taking it from an area where you don't want or need it, like the tummy, inner thighs or buttocks. The fat is removed via a liposuction-like procedure, processed and re-injected all in one treatment session. Fat may be injected into the skin or muscle, or below the skin and muscle. And while the liquid lift is all about restoring volume with the help of injectable fillers, Botox plays a role in facial shaping by relaxing the muscles that contribute to expression-related creases. *A liquid lift ranges from \$2,200 to \$6,000.*

< BEFORE AGE 42

THE PATIENT PRESENTED WITH GLABELLAR LINES (BETWEEN THE BROWS), CROW'S FEET, NASOLABIAL FOLDS, AND "BLEED" LINES AROUND THE LIPS.

In order to illustrate the action of Botox, most physicians ask their patients to frown or make other expressions in their "before" photos.

AREAS injected

INSIDE
tip

Juvéderm is expected to be widely available by the end of this year. In the meantime, Restylane and Captique (which are each available in one density) can be used for similar applications.

FROWN LINES AND BROWS

Botox was injected between the brows to inhibit the muscle contractions that lead to vertical lines. Botox injections above the brows can lend a subtle lifting effect by reducing downward pull of the depressor muscles.

CROW'S-FEET AND UNDEREYE AREA

Botox around the eyes prevents the muscle contractions that cause crow's-feet and Juvéderm fills lines around the eyes that remain after Botox treatment. Juvéderm also smoothes the undereye area, creating a smooth contour down to the cheek.

CHEEKBONES AND NASOLABIAL FOLDS

Injections of Juvéderm add definition to the cheekbones and plump up the nasolabial folds, restoring youthful volume.

LIPS

Restore volume to the lips and fill the perioral "smoker's" or "bleed" lines surrounding the lips themselves with Juvéderm.

JAWLINE

Juvéderm adds definition to the jawline and addresses mildly sagging skin by restoring volume.

AFTER >

SEVEN DAYS AFTER TREATMENT, THIS PATIENT'S LIQUID LIFT WITH JUVEDERM AND BOTOX TOOK 30 MINUTES.

liquid lift

LOWDOWN

Studies have shown that filler results may last longer when used in tandem with Botox. Most doctors believe that by reducing muscle contraction, Botox helps slow the breakdown of the filler due to less movement in the area. However, Botox is not appropriate for all areas of the face, so these benefits are most commonly seen around the eyes, between the brows, and in the area surrounding the lips.

> IS IT SIMPLE?

The liquid lift is not a simple injection; **it is a unique injection art form** that requires great vision and planning by your doctor to create natural, lasting improvement. Too little fill can always be adjusted with additional injections in the future. Too much fill with a hyaluronic acid-based filler like Restylane or Juvéderm can diminish in days rather than months with an injection of hyaluronidase. Another caution: semi-permanent or permanent particle fillers, like Radiesse*, Sculptra* or Artefill** may create granulomas—little bumps that can be felt, and sometimes seen, under the skin.

BEFORE



> IS IT TOO GOOD TO BE TRUE?

According to Boca Raton, Florida oculoplastic surgeon Steven Fagien, MD, “**Younger patients do very well with injectables**; older patients, on the other hand, may have limited results due to a greater degree of tissue laxity and descent that cannot be adequately addressed with fillers and Botox.” Miami plastic surgeon James Stuzin, MD, offers a little more caution: “Just because you deflate [lose fat], it doesn’t mean that filling up those areas is going to make you look younger.”

AFTER



> HOW LONG WILL MY RESULTS LAST?

The results of the liquid lift are measured in months, and you’ll need to repeat treatment if you want to maintain your newly-restored youthful appearance. The duration of results depends on the injectables that are used in your liquid lift. **Botox** lasts from three to six months. **Collagen (CosmoDerm and CosmoPlast)** lasts for three to four months. **Hyaluronic acid (Juvéderm, Restylane, Captique and Hylaform Plus)** lasts from six to twelve months. **Semi-permanent injectables (Radiesse and Sculptra)** can last from one to two years or more.

> YOU NEED A FACELIFT IF...

You have excess skin or true pouches and bags. Excess skin can only be improved by reducing it surgically. A filler can smooth a pouch or take up some extra skin, but cannot eliminate true bags.

Your muscles have descended, displaced or divided. (i.e. your neck has bottomed out!). Muscles can descend with aging and gravity. Only a surgical lift can restore them back to a more youthful position, whereas fillers don’t address muscle at all.

You need fat reduced or redistributed. If you have fat pooling in areas such as the brows, under the eyes, at the folds around the mouth or even at the jawline, a facelift is in order. The liquid lift can enhance volume or relax expression lines, but it cannot remove fat or move it back to where it once was.

*Used off-label for cosmetic purposes.
**Currently pending FDA approval.